## Video:



## **Practical steps to start innovating**

In the video you learnt how Kadri Haljas started her EdTech startup called Triumf Health. Kadri is a clinical child psychologist and her startup focuses on mental health of children. In her talk she describes the long journey before an innovation becomes the golden standard.

- 1) Do you remeber how long does it take for innovation to become actually the golden standard and common practice?
- 2) Scan a QR code and have a look on Kadri's presentation. She presents a graph of different phases of accepting innovations (Innovator's mindset). Where do you usually belong when trying some new innovation? Are you innovator, early adopter, early majority, late majority or one of the last ones (laggards) to adopt some new innovation into your life?



Academy4Business project (reference no. 2022-2-EE01-KA220-HED-000100644) has been funded with support from the European Commission.

















