Video:



Innovation in Business: How City of Tallinn supports new innovations

TASKS:

1) In her video Krista Kink introduced, why it is easy to start a company in Tallinn, Estonia. Can you name 3 things, why is Estonia popular with foreign companies starting their business there?

2) Krista introduced project Ringo (reusable packaging). Can you think of similar principle (system used for re-usable goods) being used for some other goods than drink cups or bowls?

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